



BULLS-EYE®
1-2-3 PRIMER

DESCRIPTION AND USES

Zinsser® Bulls-Eye 1-2-3® Primer is a high-hiding, all purpose, primer-sealer and stain blocker that provides up to 20% more coverage than competitive products. It blocks and seals stains caused by water, nicotine, smoke, tannin, pencil, ink, grease and felt marker, and seals smoke and pet odors. It is suitable for use on any interior or exterior wood, concrete, drywall, or non-galvanized metal, including hard-to-paint surfaces such as railings, shutters and outdoor furniture. It is ideal for sealing spackle, drywall repairs, and hiding dark colors. It has excellent adhesion to glossy paint, glass and ceramic tile.

PERFORMANCE CHARACTERISTICS

- Block tough stains
- Smooth finish
- Seals odors
- Sticks to all surfaces
- Dries in minutes, can be recoated in 1 hour

PRODUCTS

SKU (13 ounce)	Description
2008	Bright White

PRODUCT APPLICATION

SURFACE PREPARATION

Surfaces should be clean, dry, sound and free of dirt, grime, grease, oil, wax, mildew, wallpaper adhesive or any contamination that may interfere with adhesion. Remove loose paint and rust with a wire brush or sandpaper.

WARNING! If you scrape, sand or remove old paint from any surface, you may release lead paint dust. **LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE; ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE.** Wear a NIOSH approved respirator to control lead exposure. Clean up carefully with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by contacting the National Lead Information Hotline at 1-800-424-LEAD or log on to www.epa.gov/lead.

PRODUCT APPLICATION (cont.)

APPLICATION

Use at room temperature (70°F) in a well ventilated area. Avoid high humidity. Shake can vigorously for one minute after the mixing ball begins to rattle. Turn can upside down and continue shaking for one minute. If mixing ball fails to rattle **DO NOT STRIKE CAN**. Contact Rust-Oleum. Shake often during use. Hold can upright 10-12" from surface and spray with short 'dusting' strokes. Keep the can the same distance from the surface. Keep the can in motion while spraying. To permanently block heavy odors, use Zinsser Ultimate Stain Blocker. **Do not use near open flame.**

DRY & RECOAT

Dry and recoat times are based on 70°F and 50% relative humidity. Allow more time at cooler temperatures. Dries to touch in 5 minutes and can be topcoated in 30 minutes with latex or oil-based paints. For best results, allow primer to cure overnight before applying strong solvent-based topcoats.

CLEAN-UP

Wipe off tip before storing. Clean-up wet paint with xylene or mineral spirits. Properly discard empty container. Do not burn or place in home trash compactor.

CLOGGING

If the valve clogs, twist and pull off spray tip and rinse in a solvent such as mineral spirits. Do not insert any object into can valve opening.

**TECHNICAL DATA****BULLS-EYE 1-2-3 PRIMER****PHYSICAL PROPERTIES**

		BULLS-EYE 1-2-3 PRIMER
Resin Type		Styrenated Acrylic
Pigment Type		Titanium Dioxide
Solvents		Acetone, Aliphatic Hydrocarbons, Xylene
MIR		0.70 Max
Fill Weight		13 ounces
Wet Film to Achieve DFT		2 wet coats
Practical Coverage at Recommended DFT (assume 15% material loss)		8-10 sq.ft./can (0.7-0.9 m ² /can)
Dry Times at 70-80°F (21-27°C) and 50% Relative Humidity	Touch	5 minutes
	Topcoat	30 minutes
Shelf Life		5 years
Flash Point		-156°F (-104°C)
Safety Information		For additional information, see SDS

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